

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2685623-1	Order #	2685623
Invoice Date	04/16/23	Alt Order #	WOC14093761
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/13/23	Flight Dates	04/10/23 - 04/16/23
Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5537		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	553		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73555AG		
Advertiser Ref	M212689		
Product 1	703		
Product 2			

Billing Address:

Armada Strategies / POL
Attention: Accounts Payable
2637 E Atlantic Blvd, #42878
Pompano Beach, FL 33662

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/10/23	04/12/23	GMK @ 6A	6-7a	111----	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 111---- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 04/10/23 6:21 AM GMK @ 6A 6-7a :30 TCP23106TH \$300.00 NM 2 WHAS Tu 04/11/23 6:27 AM GMK @ 6A 6-7a :30 TCP23111TH \$300.00 NM 3 WHAS W 04/12/23 6:23 AM GMK @ 6A 6-7a :30 TCP23111TH \$300.00 NM									
2	04/10/23	04/12/23	WHAS11 NEWS AT NOON	12-1p	--1----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 --1---- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/12/23 12:15 PM WHAS11 NEWS AT NOON 12-1p :30 TCP23111TH \$180.00 NM									
3	04/10/23	04/12/23	WHAS11 NEWS @ 4P	4-5p	-11----	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 -11---- 2 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 04/11/23 4:27 PM WHAS11 NEWS @ 4P 4-5p :30 TCP23111TH \$180.00 NM 2 WHAS W 04/12/23 4:33 PM WHAS11 NEWS @ 4P 4-5p :30 TCP23111TH \$180.00 NM									
4	04/10/23	04/10/23	WHAS11 NEWS @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/10/23 04/16/23 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS M 04/10/23 5:25 PM WHAS11 NEWS @ 5p 5-530p :30 TCP23106TH \$350.00 NM									

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Total Spots 12

Include Invoice # on Check - Payment Terms 30 Days

Gross Total **\$4,225.00**

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Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5537		

<u>Agency Commission</u>	\$633.75
<u>Net Amount Due</u>	\$3,591.25

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